

Logon

\*\*\* It is now 6/10/07 4:45:53 PM \*\*\*

## **Welcome to DialogLink - Version 5**

### **Revolutionize the Way You Work!**

## **New on Dialog**

### **Enhanced Derwent World Patents Index Now Available**

The enhanced *Derwent World Patents Index*® (*DWPI*<sup>SM</sup>) (Files 350,351,352) is now available on Dialog. The improvements implemented in *DWPI* on Dialog further extend the database's rich content set and enhances overall functionality of the database.

In addition to distilled expert analysis reflected in *DWPI* expanded titles and abstracts, other enhancements include original patent filing details, multiple patent images, easy cut-and-paste patent family data, and much more.

The new templates include new features that will help you manage and distribute your *DWPI* search results in an attractive format.

Learn about all of the new *DWPI* enhancements and report templates at <http://www.dialog.com/dwpi>.

### **DialogLink 5 Release Notes**

New features available in the latest release of DialogLink 5 (November 2005)

- Ability to resize images for easier incorporation into DialogLink Reports
- New settings allow users to be prompted to save Dialog search sessions in the format of their choice (Microsoft Word, RTF, PDF, HTML, or TEXT)
- Ability to set up Dialog Alerts by Chemical Structures and the addition of Index Chemicus as a structure searchable database
- Support for connections to STN Germany and STN Japan services

Show Preferences for details

? Help Log On Msg

\*\*\* ANNOUNCEMENTS \*\*\*

\*\*\*

NEW FILES RELEASED

\*\*\*BIOSIS Previews Archive (File 552)  
\*\*\*BIOSIS Previews 1969-2007 (File 525)  
\*\*\*Engineering Index Backfile (File 988)  
\*\*\*Trademarkscan - South Korea (File 655)

RESUMED UPDATING

\*\*\*File 141, Reader's Guide Abstracts

\*\*\*

RELOADS COMPLETED

\*\*\*Files 154 & 155, MEDLINE  
\*\*\*File 5, BIOSIS Previews - archival data added  
\*\*\*Files 340, 341 & 942, CLAIMS/U.S. Patents - 2006 reload now online

\*\*\*

DATABASES REMOVED

Chemical Structure Searching now available in Prous Science Drug  
Data Report (F452), Prous Science Drugs of the Future (F453),  
IMS R&D Focus (F445/955), Pharmaprojects (F128/928), Beilstein  
Facts (F390), Derwent Chemistry Resource (F355) and Index Chemicus  
(File 302).

\*\*\*

>>>For the latest news about Dialog products, services, content<<<  
>>>and events, please visit What's New from Dialog at <<<  
>>><http://www.dialog.com/whatsnew/>. You can find news about<<<  
>>>a specific database by entering HELP NEWS <file number>.<<<

? Help Off Line

\* \* \*

Connecting to Rob Pond - Dialog - 264751

Connected to Dialog via SMS00306

? B 15, 9, 610, 810, 275, 476, 624, 621, 636, 613, 813, 16, 160, 634, 148, 20, 35, 583,  
65, 2, 474, 475, 99, 256, 348, 349, 347, 635, 570, PAPERSMJ, PAPERSEU, 47

[File 15] **ABI/Inform(R)** 1971-2007/Jun 09  
(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 9] **Business & Industry(R)** Jul/1994-2007/Jun 06  
(c) 2007 The Gale Group. All rights reserved.

[File 610] **Business Wire** 1999-2007/Jun 10  
(c) 2007 Business Wire. All rights reserved.  
*\*File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.*

[File 810] **Business Wire** 1986-1999/Feb 28  
(c) 1999 Business Wire . All rights reserved.

[File 275] **Gale Group Computer DB(TM)** 1983-2007/Jun 07  
(c) 2007 The Gale Group. All rights reserved.

[File 476] **Financial Times Fulltext** 1982-2007/Jun 10  
(c) 2007 Financial Times Ltd. All rights reserved.

[File 624] **McGraw-Hill Publications** 1985-2007/Jun 06  
(c) 2007 McGraw-Hill Co. Inc. All rights reserved.  
*\*File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more*

[File 621] **Gale Group New Prod.Annou.(R)** 1985-2007/Jun 07  
(c) 2007 The Gale Group. All rights reserved.

[File 636] **Gale Group Newsletter DB(TM)** 1987-2007/Jun 01  
(c) 2007 The Gale Group. All rights reserved.

[File 613] **PR Newswire** 1999-2007/Jun 10  
(c) 2007 PR Newswire Association Inc. All rights reserved.  
*\*File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.*

[File 813] **PR Newswire** 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc. All rights reserved.

[File 16] **Gale Group PROMT(R)** 1990-2007/Jun 07  
(c) 2007 The Gale Group. All rights reserved.

[File 160] **Gale Group PROMT(R)** 1972-1989  
(c) 1999 The Gale Group. All rights reserved.

[File 634] **San Jose Mercury** Jun 1985-2007/Jun 08  
(c) 2007 San Jose Mercury News. All rights reserved.

[File 148] **Gale Group Trade & Industry DB** 1976-2007/Jun 07  
(c)2007 The Gale Group. All rights reserved.

[File 20] **Dialog Global Reporter** 1997-2007/Jun 10  
(c) 2007 Dialog. All rights reserved.

[File 35] **Dissertation Abs Online** 1861-2007/May  
(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 583] **Gale Group Globalbase(TM)** 1986-2002/Dec 13  
(c) 2002 The Gale Group. All rights reserved.  
*\*File 583: This file is no longer updating as of 12-13-2002.*

[File 65] **Inside Conferences** 1993-2007/Jun 08

(c) 2007 BLDSC all rts. reserv. All rights reserved.

[File 2] **INSPEC** 1898-2007/Jun W1

(c) 2007 Institution of Electrical Engineers. All rights reserved.

[File 474] **New York Times Abs** 1969-2007/Jun 10

(c) 2007 The New York Times. All rights reserved.

[File 475] **Wall Street Journal Abs** 1973-2007/Jun 09

(c) 2007 The New York Times. All rights reserved.

[File 99] **Wilson Appl. Sci & Tech Abs** 1983-2007/May

(c) 2007 The HW Wilson Co. All rights reserved.

[File 256] **TecInfoSource** 82-2007/Oct

(c) 2007 Info.Sources Inc. All rights reserved.

[File 348] **EUROPEAN PATENTS** 1978-2007/ 200723

(c) 2007 European Patent Office. All rights reserved.

*\*File 348: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.*

[File 349] **PCT FULLTEXT** 1979-2007/UB=20070607UT=20070531

(c) 2007 WIPO/Thomson. All rights reserved.

*\*File 349: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.*

[File 347] **JAPIO** Dec 1976-2006/Dec(Updated 070403)

(c) 2007 JPO & JAPIO. All rights reserved.

[File 635] **Business Dateline(R)** 1985-2007/Jun 09

(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 570] **Gale Group MARS(R)** 1984-2007/Jun 07

(c) 2007 The Gale Group. All rights reserved.

[File 387] **The Denver Post** 1994-2007/Jun 08

(c) 2007 Denver Post. All rights reserved.

[File 471] **New York Times Fulltext** 1980-2007/Jun 13

(c) 2007 The New York Times. All rights reserved.

[File 492] **Arizona Repub/Phoenix Gaz** 19862002/Jan 06

(c) 2002 Phoenix Newspapers. All rights reserved.

*\*File 492: This file is no longer updating.*

[File 494] **St LouisPost-Dispatch** 1988-2007/Jun 10

(c) 2007 St Louis Post-Dispatch. All rights reserved.

[File 631] **Boston Globe** 1980-2007/Jun 07

(c) 2007 Boston Globe. All rights reserved.

[File 633] **Phil.Inquirer** 1983-2007/Jun 08

(c) 2007 Philadelphia Newspapers Inc. All rights reserved.

[File 638] **Newsday/New York Newsday** 1987-2007/Jun 10  
(c) 2007 Newsday Inc. All rights reserved.

[File 640] **San Francisco Chronicle** 1988-2007/Jun 10  
(c) 2007 Chronicle Publ. Co. All rights reserved.

[File 641] **Rocky Mountain News** Jun 1989-2007/Jun 09  
(c) 2007 Scripps Howard News. All rights reserved.

[File 702] **Miami Herald** 1983-2007/May 31  
(c) 2007 The Miami Herald Publishing Co. All rights reserved.

[File 703] **USA Today** 1989-2007/Jun 08  
(c) 2007 USA Today. All rights reserved.

[File 704] **(Portland)The Oregonian** 1989-2007/Jun 08  
(c) 2007 The Oregonian. All rights reserved.

[File 713] **Atlanta J/Const.** 1989-2007/Jun 10  
(c) 2007 Atlanta Newspapers. All rights reserved.

[File 714] **(Baltimore) The Sun** 1990-2007/Jun 08  
(c) 2007 Baltimore Sun. All rights reserved.

[File 715] **Christian Sci.Mon.** 1989-2007/Jun 08  
(c) 2007 Christian Science Monitor. All rights reserved.

[File 725] **(Cleveland)Plain Dealer** Aug 1991-2007/Jun 09  
(c) 2007 The Plain Dealer. All rights reserved.

[File 735] **St. Petersburg Times** 1989- 2007/Jun 09  
(c) 2007 St. Petersburg Times. All rights reserved.

[File 477] **Irish Times** 1999-2007/Jun 09  
(c) 2007 Irish Times. All rights reserved.

[File 710] **Times/Sun.Times(London)** Jun 1988-2007/Jun 09  
(c) 2007 Times Newspapers. All rights reserved.

[File 711] **Independent(London)** Sep 1988-2006/Dec 12  
(c) 2006 Newspaper Publ. PLC. All rights reserved.

*\*File 711: Use File 757 for full current day's news of the Independent, as as well as full coverage of many additional European news sources.*

[File 756] **Daily/Sunday Telegraph** 2000-2007/Jun 10  
(c) 2007 Telegraph Group. All rights reserved.

[File 757] **Mirror Publications/Independent Newspapers** 2000-2007/Jun 10  
(c) 2007. All rights reserved.

[File 47] **Gale Group Magazine DB(TM)** 1959-2007/May 30  
(c) 2007 The Gale group. All rights reserved.

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>>>W: One or more prefixes are unsupported

or undefined in one or more files.

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758983	PREVIEW???
7180143	ADVERTIS???
3951349	SPONSOR???
1391134	SELLER??
2104582	PROMOTER??
944815	PROMOTIONAL
12938506	COMMERCIAL

S2 6581 S (PREVIEW???) (5N) (ADVERTIS??? OR SPONSOR??? OR SELLER?? OR PROMOTER?? OR PROMOTIONAL OR COMMERCIAL)

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3192651 LISTEN???

6759770 WATCH???

5370088 CONTENT

4620814 MUSIC

2850511 MOVIE? ?

8562459 BOOK? ?

1723927 SONG? ?

6183788 TV

7403223 TELEVISION

25969103 PROGRAM????

S3 2278517 S (ACCESS??? OR RECEIV??? OR LISTEN??? OR WATCH???) (5N) (CONTENT OR MUSIC OR MOVIE? ? OR BOOK? ? OR SONG? ? OR TV OR TELEVISION OR PROGRAM???)

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7180143	ADVERTIS???
3951349	SPONSOR???
1391134	SELLER??
2104582	PROMOTER??
944815	PROMOTIONAL
12938506	COMMERCIAL

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S1	75895801	S PD<20000527
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S2	6581	S (PREVIEW???) (5N) (ADVERTIS??? OR SPONSOR??? OR SELLER?? OR PROMOTER?? OR PROMOTIONAL OR COMMERCIAL)
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S3	2278517	S (ACCESS??? OR RECEIV??? OR LISTEN??? OR WATCH???) (5N) (CONTENT OR MUSIC OR MOVIE? ? OR BOOK? ? OR SONG? ? OR TV OR TELEVISION OR PROGRAM????)
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75895801	S1
2278517	S3



192178 S4

S5 13381 S S1 AND S3 AND S4

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9620822 PREPA????

1 PRE-PA????

7180143 ADVERTIS???

3951349 SPONSOR???

1391134 SELLER??

2104582 PROMOTER??

944815 PROMOTIONAL

12938506 COMMERCIAL

5370088 CONTENT

4620814 MUSIC

2850511 MOVIE? ?

1723927 SONG? ?

S6 7614 S (PAY????? OR PREPA???? OR PRE-PA????) (5N) (ADVERTIS??? OR SPONSOR??? OR SELLER?? OR PROMOTER?? OR PROMOTIONAL OR COMMERCIAL) (5N) (CONTENT OR MUSIC OR MOVIE? ? OR SONG? ?)

? s s5 and s6

13381 S5

7614 S6

S7 239 S S5 AND S6

? s free

S8 13954650 S FREE

? s s8 and s7

13954650 S8

239 S7

S9 128 S S8 AND S7

? rd

>>>W: Duplicate detection is not supported for File 348.

Duplicate detection is not supported for File 349.

Duplicate detection is not supported for File 347.

Records from unsupported files will be retained in the RD set.

S10 89 RD (UNIQUE ITEMS)

? t s10/free/

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/1 (Item 1 from file: 15)

ABI/Inform(R)

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02517965 116355419

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

**The meaning of publishing, speed, capacity and processing power**

**Word Count: 7744**

1999

**Geographic Names: United States; US**

**Descriptors:** Electronic publishing; Internet access; Processing speed; Network storage; Capacity; Statistical analysis

**Classification Codes:** 5250 (CN=Telecommunications systems & Internet communications); 9190 (CN=United States); 9130 (CN=Experimental/Theoretical)

**Print Media ID: 45886**

? t s10/free/1-20

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/1 (Item 1 from file: 15)

ABI/Inform(R)

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02517965 116355419

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

**The meaning of publishing, speed, capacity and processing power**

**Word Count:** 7744

1999

**Geographic Names:** United States; US

**Descriptors:** Electronic publishing; Internet access; Processing speed; Network storage; Capacity; Statistical analysis

**Classification Codes:** 5250 (CN=Telecommunications systems & Internet communications); 9190 (CN=United States); 9130 (CN=Experimental/Theoretical)

**Print Media ID:** 45886

✓ 10/8/2 (Item 2 from file: 15)

ABI/Inform(R)

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02162135 55104614

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

**Marketing without consent: Consumer choice and costs, privacy, and public policy**

**Word Count:** 11255 **Length:** 12 Pages

Spring 2000

**Geographic Names:** United States; US

**Descriptors:** Consumers; Costs; Marketing; Public policy; Privacy; Studies

**Classification Codes:** 9190 (CN=United States); 1200 (CN=Social policy); 7000 (CN=Marketing); 9130 (CN=Experimental/Theoretical)

**Print Media ID:** 16138

✓ 10/8/3 (Item 3 from file: 15)

ABI/Inform(R)

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01851657 05-02649

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

**Very able cable**

**Word Count:** 936 **Length:** 1 Pages

Jun 1999

**Company Names:**

AT&T Corp ( Duns: 00-698-0080 Ticker: T )

Microsoft Corp ( Duns: 08-146-6849 Ticker: MSFT )

**Geographic Names:** US

**Descriptors:** Cable television industry; Interactive television; Market potential

**Classification Codes:** 7000 (CN=Marketing); 8330 (CN=Broadcasting & telecommunications); 9190 (CN=United States)

States)

10/8/4 (Item 4 from file: 15)

ABI/Inform(R)

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01764922 04-15913

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

**The IQ Q & A: Kevin O'Connor**

**Word Count: 4161 Length: 6 Pages**

Jan 18, 1999

**Company Names:**

DoubleClick Inc

**Geographic Names: US**

**Descriptors:** Online advertising; Chief executive officers; Corporate profiles; Advertising agencies; Computer privacy

**Classification Codes:** 9190 (CN=United States); 7200 (CN=Advertising); 5250 (CN=Telecommunications systems); 2120 (CN=Chief executive officer); 9160 (CN=Biographical); 8301 (CN=Advertising agencies); 5140 (CN=Security)

10/8/5 (Item 5 from file: 15)

ABI/Inform(R)

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01468626 01-19614

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

**Push, but don't shove**

**Word Count: 605 Length: 1 Pages**

Jul 14, 1997

**Geographic Names: US**

**Descriptors:** Webcasting; Problems; Search engines; Internet; Market potential

**Classification Codes:** 9190 (CN=United States); 5250 (CN=Telecommunications systems); 5240 (CN=Software & systems)

10/8/6 (Item 6 from file: 15)

ABI/Inform(R)

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01140028 97-89422

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

**Is paid-per-view a vision of the future?**

**Word Count: 1270 Length: 2 Pages**

Jan 1, 1996

**Geographic Names: US**

**Descriptors:** Interactive marketing; Interactive television; Competition; Changes; Predictions; Television networks  
**Classification Codes:** 7000 (CN=Marketing); 8330 (CN=Broadcasting & telecommunications); 9190 (CN=United States)

~~10/8/7~~ (Item 7 from file: 15)

ABI/Inform(R)

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00925499 95-74891

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

**Ethics in advertising: Ideological correlates of consumer perceptions**

**Word Count:** 6789 **Length:** 11 Pages

Sep 1994

**Geographic Names:** US

**Descriptors:** Studies; Statistical analysis; Advertising; Consumer attitudes; Ethics

**Classification Codes:** 9130 (CN=Experimental/Theoretical); 7200 (CN=Advertising); 7100 (CN=Market research); 2410 (CN=Social responsibilities); 9190 (CN=United States)

~~10/8/8~~ (Item 8 from file: 15)

ABI/Inform(R)

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00912437 95-61829

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

**Fun for the '90s**

**Word Count:** 3397 **Length:** 6 Pages

Sep/Oct 1994

**Geographic Names:** Peoples Republic of China

**Descriptors:** Trends; Growth industries; Entertainment industry; Discretionary income; Regulatory reform

**Classification Codes:** 9179 (CN=Asia & the Pacific); 8307 (CN=Entertainment industry); 4310 (CN=Regulation)

~~10/8/9~~ (Item 1 from file: 9)

Business & Industry(R)

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02193258 Supplier Number: 25687332 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Sports Sites Could Be Internet's Most Lucrative (Part 1 of 2)**

May 2000

**Word Count:** 3008

**Special Features:** Table

**Industry Names:** Business services; Entertainment; Retailing non-food; Sporting goods

**Product Names:** Sporting goods stores and bicycle shops (594100); Advertising (731000); Commercial sports (794000)

**Concept Terms:** All company; All market information; E-Commerce; Financial data; Market size; Trends

**Marketing Terms:** All media; Internet

**Geographic Names:** North America (NOAX); United States (USA); World (WOR)

10/8/10 (Item 2 from file: 9)

Business & Industry(R)

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02042739 Supplier Number: 25551844 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Showbiz Mired in Dot.Calm**

January 03, 2000

**Word Count:** 1700

**Industry Names:** Entertainment

**Product Names:** Motion picture and video tape production (781200); Television production (781248)

**Concept Terms:** Ad budget; All company; All market information; E-Commerce; Industry forecasts

**Marketing Terms:** All media; Internet; Ad volume

**Geographic Names:** North America (NOAX); United States (USA)

10/8/11 (Item 3 from file: 9)

Business & Industry(R)

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01956899 Supplier Number: 25432505 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Radio Eyes Potential of New Media**

September 18, 1999

**Word Count:** 1420

**Industry Names:** Broadcasting; Entertainment; Information industry

**Product Names:** Radio broadcasting (483200)

**Concept Terms:** All company; All market information; Corporate strategy; E-Commerce; Trends

**Geographic Names:** North America (NOAX); United States (USA)

10/8/12 (Item 4 from file: 9)

Business & Industry(R)

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01928233 Supplier Number: 25395238 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Media Giants Team Up Against San Jose, Calif.-Area Digital Technologies**

August 13, 1999

**Word Count:** 765

**Company Names:** CBS CORP; DISCOVERY COMMUNICATIONS INC; DISNEY (WALT) CO; NEWS CORP LTD (THE); REPLAY NETWORKS INC; TIME WARNER INC; TIVO INC

**Industry Names:** Broadcasting; Business services; Consumer electronics; Entertainment; Information industry

**Product Names:** Video recorders and players (365172); Television broadcasting (483300); Television advertising services (731348)

**Concept Terms:** All company; All intellectual property; All market information; Copyright; Intellectual property; Joint venture; Market size

**Marketing Terms:** All media; TV advertising

**Geographic Names:** North America (NOAX); United States (USA)

10/8/13 (Item 5 from file: 9)

Business & Industry(R)

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01898122 Supplier Number: 24698951 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Powerize.com Offers Free, Unlimited Access to Full Text**

July 1999

**Word Count:** 774

**Company Names:** POWERIZE COM

**Industry Names:** Information industry; Online services

**Product Names:** On-line service providers (737500)

**Concept Terms:** All intellectual property; All market information; All product and service information; Intellectual property; Patents; Product introduction; Trends

**Geographic Names:** North America (NOAX); United States (USA)

10/8/14 (Item 6 from file: 9)

Business & Industry(R)

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01748228 Supplier Number: 24514509 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The IQ Q&A: Kevin O'Connor**

January 18, 1999

**Word Count:** 3999

**Company Names:** DOUBLECLICK INC

**Industry Names:** Business services; Information industry; Online services

**Product Names:** Advertising NEC (731900); On-line service providers (737500)

**Concept Terms:** All company; Corporate strategy

**Named Characters:** O'Connor, Kevin

**Geographic Names:** North America (NOAX); United States (USA)

10/8/15 (Item 7 from file: 9)

Business & Industry(R)

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01206800 Supplier Number: 23836487

**AlphaStar Canada Begins Direct-To-Home Service**

March 18, 1997

**Word Count:** 397

**Company Names:** ALPHASTAR CANADA INC (TEE-COMM ELECTRONICS)

**Industry Names:** Telecom services

**Product Names:** Satellite communications services (489000)

**Concept Terms:** All product and service information; Product introduction

**Geographic Names:** Canada (CDA); Canada (CDAX); North America (NOAX)

10/8/16 (Item 8 from file: 9)

Business & Industry(R)

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00918387 Supplier Number: 23466987 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**CHOPPY SEAS AHEAD**

March 25, 1996

**Word Count:** 1867

**Special Features:** Table

**Industry Names:** Broadcasting; Entertainment; Information industry

**Product Names:** Cable and pay television services (484000)

**Concept Terms:** All market information; Capacity; Industry forecasts; Market size; Trends; Users

**Geographic Names:** North America (NOAX); United States (USA)

10/8/17 (Item 1 from file: 610)

Business Wire

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00080085 19990726207B0252 (USE FORMAT 7 FOR FULLTEXT)

**Kanakaris Announces KKRS.Net, Single Consolidated Web Channel To Feature 24/7 Interactive Programming**

Monday , July 26, 1999 09:47 EDT

**Word Count:** 860

**Company Names:** KANAKARIS COMMUNICATIONS; VIDEO STATION INC

**Product Names:** INTERNET; TECHNOLOGY DEVELOPMENT; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

**Event Names:** JOINT VENTURES; TECHNOLOGY DEVELOPMENT

10/8/18 (Item 2 from file: 610)

Business Wire

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00059334 19990614165B0438 (USE FORMAT 7 FOR FULLTEXT)

**NDS Pushes The Frontier Of Digital Cable Broadcasting With XTV**



Monday , June 14, 1999 09:30 EDT

**Word Count:** 936

**Company Names:** XTV LTD; PAY TV HOLDINGS PTY LTD; PUBLISHING AND BROADCASTING LTD; NEWS CORP LTD; NWS INC; TSI COMMUNICATIONS LTD; NDS

**Product Names:** BROADCASTING; CABLE SERVICE PROVIDERS; CABLE TV; COMPUTER SOFTWARE; MEDIA INDUSTRIES; SATELLITE TV; SMART CARDS; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

**Event Names:** ADVERTISING AND PROMOTION; RESEARCH AND DEVELOPMENT; TECHNOLOGY DEVELOPMENT

10/8/19 (Item 1 from file: 810)

Business Wire

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0983494 BW1196

**CA TRIMARK HOLDINGS : Trimark Inks Deal With Broadcast.com To Broadcast Movies on the Internet; Companies Exchange Stock**

February 23, 1999

**Byline:** Business & Entertainment Editors

**Word Count:** 884

10/8/20 (Item 1 from file: 275)

Gale Group Computer DB(TM)

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02109858 **Supplier Number:** 19851462 (Use Format 7 Or 9 For FULL TEXT )

**News digest. (News Briefs)**

Sep , 1997

**Word Count:** 1943 **Line Count:** 00162

**File Segment:** CD File 275

? t s10/free/21-40

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/21 (Item 2 from file: 275)

Gale Group Computer DB(TM)

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01965435 **Supplier Number:** 18548007

**Nexpo '96, II: editorial and advertising systems and electronic publishing. (includes related article on Freedom System Integrators' addition of Phrasea to its product line) (Industry Trend or Event)**

July 29 , 1996

**Word Count:** 41501 **Line Count:** 03239

**Special Features:** illustration; other

**Descriptors:** Trade Show Report; Electronic Publishing; Publishing Industry

**File Segment:** CD File 275

10/8/22 (Item 3 from file: 275)

Gale Group Computer DB(TM)

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01632985 **Supplier Number:** 15035686 (Use Format 7 Or 9 For FULL TEXT )

**Daily life on the net: net vignettes. (the emerging global web of computer networks) (includes related articles)**

Dec 31 , 1993

**Word Count:** 7504 **Line Count:** 00585

**Descriptors:** Wide Area Networks; User Behavior; Trends; Analysis; Interpersonal Communication

**File Segment:** CD File 275

10/8/23 (Item 1 from file: 621)

Gale Group New Prod.Annou.(R)

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02412688 **Supplier Number:** 59446699 (USE FORMAT 7 FOR FULLTEXT)

**MediaOne Introduces Next Generation Digital Cable Television Service in 5 More Massachusetts Communities.**

Feb 14 , 2000

**Word Count:** 699

**Publisher Name:** PR Newswire Association, Inc.

**Company Names:** \*Digital NexTV; MediaOne Group Inc.

**Product Names:** \*3661276 (Broadband Modems NEC); 4834000 (Cable Television Services)

**Industry Names:** BUS (Business, General); BUSN (Any type of business )

**SIC Codes:** 3661 (Telephone and telegraph apparatus); 4841 (Cable and other pay TV services )

**NAICS Codes:** 334418 (Printed Circuit Assembly (Electronic Assembly) Manufacturing); 51321 (Cable Networks )

**Ticker Symbols:** UMG

10/8/24 (Item 2 from file: 621)

Gale Group New Prod.Annou.(R)

(c) 2007 The Gale Group. All rights reserved.

02244251 **Supplier Number:** 57826369 (USE FORMAT 7 FOR FULLTEXT)

**Shopping for Video: Sorting Out the Choices.**

Nov 30 , 1999

**Word Count:** 1149

**Publisher Name:** PR Newswire Association, Inc.  
**Company Names:** \*Circuit City Stores Inc.  
**Product Names:** \*5732000 (Radio & TV Stores)  
**Industry Names:** BUS (Business, General); BUSN (Any type of business )  
**SIC Codes:** 5731 (Radio, TV, & electronic stores )  
**NAICS Codes:** 443112 (Radio, Television, and Other Electronics Stores )

10/8/25 (Item 3 from file: 621)  
Gale Group New Prod.Annou.(R)  
(c) 2007 The Gale Group. All rights reserved.  
02128816 **Supplier Number: 55252449 (USE FORMAT 7 FOR FULLTEXT)**  
**Kanakaris Announces KKRS.Net as First Web Channel with Direct Over-the-Internet Delivery of Movies, Books and Music Plus 24-Hour Audio and Video Programming.**

July 26 , 1999  
**Word Count:** 823  
**Publisher Name:** PR Newswire Association, Inc.  
**Company Names:** \*Kanakaris Communications Inc.  
**Industry Names:** BUS (Business, General); BUSN (Any type of business )

10/8/26 (Item 4 from file: 621)  
Gale Group New Prod.Annou.(R)  
(c) 2007 The Gale Group. All rights reserved.  
01729693 **Supplier Number: 53084335 (USE FORMAT 7 FOR FULLTEXT)**  
**BellSouth Introduces Wireless Digital TV Service In Orlando.**

Oct 15 , 1998  
**Word Count:** 670  
**Publisher Name:** PR Newswire Association, Inc.  
**Company Names:** \*BellSouth Corp.  
**Event Names:** \*366 (Services introduction )  
**Geographic Names:** \*1USA (United States )  
**Product Names:** \*4833000 (Television Broadcasting); 4811000 (Telephone Service)  
**Industry Names:** BUS (Business, General); BUSN (Any type of business )  
**NAICS Codes:** 51312 (Television Broadcasting); 51331 (Wired Telecommunications Carriers )  
**Ticker Symbols:** BLS

10/8/27 (Item 5 from file: 621)  
Gale Group New Prod.Annou.(R)  
(c) 2007 The Gale Group. All rights reserved.  
01660982 **Supplier Number: 50056923 (USE FORMAT 7 FOR FULLTEXT)**  
**BellSouth Brings New Era of Home Entertainment Service to Atlanta**

June 4 , 1998

**Word Count:** 635  
**Publisher Name:** PR Newswire Association, Inc.  
**Company Names:** \*BellSouth Corp.  
**Event Names:** \*366 (Services introduction )  
**Geographic Names:** \*1USA (United States )  
**Product Names:** \*4833000 (Television Broadcasting)  
**Industry Names:** BUS (Business, General); BUSN (Any type of business )  
**NAICS Codes:** 51312 (Television Broadcasting )

10/8/28 (Item 6 from file: 621)  
Gale Group New Prod:Annou.(R)  
(c) 2007 The Gale Group. All rights reserved.  
01509019 **Supplier Number:** 47241033 (USE FORMAT 7 FOR FULLTEXT)  
**Cincinnati Bell Telephone Offers Interest-Free Financing To Its DIRECTV/USSB Customers**

March 25 , 1997  
**Word Count:** 719  
**Publisher Name:** PR Newswire Association, Inc.  
**Company Names:** \*Cincinnati Bell Telephone Co.  
**Event Names:** \*240 (Marketing procedures )  
**Geographic Names:** \*1USA (United States )  
**Product Names:** \*3679632 (Direct Broadcast Satellite Antennas)  
**Industry Names:** BUS (Business, General); BUSN (Any type of business )  
**NAICS Codes:** 33422 (Radio and Television Broadcasting and Wireless Communications Equipment Manufacturing )

10/8/29 (Item 1 from file: 636)  
Gale Group Newsletter DB(TM)  
(c) 2007 The Gale Group. All rights reserved.  
04708326 **Supplier Number:** 62332367 (USE FORMAT 7 FOR FULLTEXT)

**SPORTS SITES COULD BE INTERNET'S MOST LUCRATIVE : Heading for \$15bn a year value by 2005.**

May , 2000  
**Word Count:** 4605  
**Publisher Name:** Screen Digest Limited  
**Company Names:** \*Sports Internet Group  
**Industry Names:** ARTS (Arts and Entertainment); BUSN (Any type of business); INTL ( Business, International )

10/8/30 (Item 2 from file: 636)  
Gale Group Newsletter DB(TM)  
(c) 2007 The Gale Group. All rights reserved.  
03979101 **Supplier Number:** 53020720 (USE FORMAT 7 FOR FULLTEXT)

**ExpertAdvice: Portals Declare Content Sites Up For Grabs.**

Sept 18 , 1998

**Word Count:** 781

**Publisher Name:** Phillips Business Information, Inc.

**Industry Names:** ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business )

10/8/31 (Item 3 from file: 636)

Gale Group Newsletter DB(TM)

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03682943 **Supplier Number:** 47946264 (USE FORMAT 7 FOR FULLTEXT)

**News Digest**

Sept 1 , 1997

**Word Count:** 1790

**Publisher Name:** Jupiter Communications

**Event Names:** \*240 (Marketing procedures )

**Geographic Names:** \*1USA (United States )

**Product Names:** \*4811529 (Online Services NEC)

**Industry Names:** BUSN (Any type of business); CMPT (Computers and Office Automation )

**NAICS Codes:** 514191 (On-Line Information Services )

10/8/32 (Item 4 from file: 636)

Gale Group Newsletter DB(TM)

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03499698 **Supplier Number:** 47221513 (USE FORMAT 7 FOR FULLTEXT)

**AlphaStar Canada Begins Direct-To-Home Service 03/18/97**

March 18 , 1997

**Word Count:** 406

**Publisher Name:** Newsbytes News Network

**Event Names:** \*366 (Services introduction )

**Geographic Names:** \*1CANA (Canada )

**Product Names:** \*4840000 (Satellite Communications); 4833000 (Television Broadcasting)

**Industry Names:** BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications )

**NAICS Codes:** 51334 (Satellite Telecommunications); 51312 (Television Broadcasting )

10/8/33 (Item 5 from file: 636)

Gale Group Newsletter DB(TM)

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03065449 **Supplier Number:** 46266396 (USE FORMAT 7 FOR FULLTEXT)

## **JOINING TELEVISION AND THE INTERNET USING JAVA**

April 1 , 1996

**Word Count:** 1053

**Publisher Name:** Phillips Business Information, Inc.

**Industry Names:** BUSN (Any type of business); CMPT (Computers and Office Automation )

10/8/34 (Item 6 from file: 636)

Gale Group Newsletter DB(TM)

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02104740 **Supplier Number:** 43896922 (USE FORMAT 7 FOR FULLTEXT)

### **Time Warner and Sony back music channel**

June 10 , 1993

**Word Count:** 1093

**Publisher Name:** Financial Times Group

**Company Names:** \*Sony Pictures Entertainment Inc.; Time Warner Entertainment

**Event Names:** \*660 (Plant & equipment sales )

**Geographic Names:** \*4EUGE (Germany )

**Product Names:** \*4843000 (Satellite Television Services)

**Industry Names:** BUSN (Any type of business); INTL (Business, International); TELC ( Telecommunications )

**NAICS Codes:** 51334 (Satellite Telecommunications )

10/8/35 (Item 1 from file: 613)

PR Newswire

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00295651 20000321NYTU073 (USE FORMAT 7 FOR FULLTEXT)

**Load Media Network Selects Intertrust As Preferred Partner to Develop Secure Online Video Content**

Tuesday , March 21, 2000 08:49 EST

**Word Count:** 850

**Product Names:** COMPUTER SOFTWARE; DATABASES; INTERNET; NETWORKS; PRE RECORDED VIDEO TAPES; COMPUTERS; INFORMATION MANAGEMENT; COMMUNICATIONS TECHNOLOGIES; DATA COMMUNICATIONS; CONSUMER ELECTRONICS; VIDEO EQUIPMENT; VIDEO TAPES

**Event Names:** TECHNOLOGY DEVELOPMENT

10/8/36 (Item 1 from file: 813)

PR Newswire

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1166373 PHSU002

**Comcast Cable Launches First Digital Cable Technology in Philadelphia**

**Date:** October 12, 1997

**Word Count:** 542

**Company Name:** COMCAST CORPORATION; COMCAST CABLEVISION OF PHILADELPHIA

**Ticker Symbol:** CMCSA (NDQ); CMCSK (NDQ)

**Product:** ENTERTAINMENT (ENT)

**Descriptors:** NEW PRODUCTS & SERVICES (PDT)

**State:** PENNSYLVANIA (PA)

**Section Heading:** BUSINESS; TECHNOLOGY

10/8/37 (Item 1 from file: 16)

Gale Group PROMT(R)

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06651057 **Supplier Number:** 55810820 (USE FORMAT 7 FOR FULLTEXT)

**Radio Eyes Potential Of New Media.**

Sept 18 , 1999

**Word Count:** 1458

**Publisher Name:** BPI Communications, Inc.

**Event Names:** \*010 (Forecasts, trends, outlooks); 600 (Market information - general); 366 (Services introduction )

**Geographic Names:** \*1USA (United States )

**Product Names:** \*4832000 (Radio Broadcasting); 4840000 (Satellite Communications)

**Industry Names:** ARTS (Arts and Entertainment); BUSN (Any type of business )

**NAICS Codes:** 51311 (Radio Broadcasting); 51334 (Satellite Telecommunications )

**Special Features:** LOB; INDUSTRY

**Advertising Codes:** 22 Radio

10/8/38 (Item 2 from file: 16)

Gale Group PROMT(R)

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06464636 **Supplier Number:** 55609314 (USE FORMAT 7 FOR FULLTEXT)

**Very able cable.(cable technology)(Column)**

June , 1999

**Word Count:** 936

**Publisher Name:** Demographix, Ltd.

**Company Names:** \*Microsoft Corp.; AT and T Corp.

**Event Names:** \*220 (Strategy & planning )

**Geographic Names:** \*1USA (United States )

**Product Names:** \*4834000 (Cable Television Services); 4800000 (Telecommunication Services); 7372000 (Computer Software); 4811000 (Telephone Service)

**Industry Names:** BUSN (Any type of business); INTL (Business, International); TELC ( Telecommunications )

**NAICS Codes:** 51321 (Cable Networks); 513 (Broadcasting and Telecommunications); 51121 (Software Publishers); 51331 (Wired Telecommunications Carriers )

**Special Features:** LOB; INDUSTRY; COMPANY

10/8/39 (Item 3 from file: 16)

Gale Group PROMT(R)

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06092232 **Supplier Number: 53632588 (USE FORMAT 7 FOR FULLTEXT)**

**Kevin O'Connor.(Interview)**

Jan 18 , 1999

**Word Count: 4135**

**Publisher Name: BPI Communications, Inc.**

**Company Names: \*DoubleClick Inc.**

**Event Names: \*360 (Services information )**

**Geographic Names: \*1USA (United States )**

**Product Names: \*7319000 (Advertising Services NEC)**

**Industry Names: ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business )**

**NAICS Codes: 54189 (Other Services Related to Advertising )**

**Special Features: LOB; COMPANY**

**Advertising Codes: 43 Agency Personnel**

10/8/40 (Item 4 from file: 16)

Gale Group PROMT(R)

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05131286 **Supplier Number: 47833308 (USE FORMAT 7 FOR FULLTEXT)**

**Push, But Don't Shove -- Push technology can work-but too often, we end up with more information than we want. How do we kill the push monster?**

July 14 , 1997

**Word Count: 587**

**Publisher Name: CMP Publications, Inc.**

**Event Names: \*600 (Market information - general )**

**Geographic Names: \*1USA (United States )**

**Product Names: \*7372680 (Internet Software); 7375000 (Database Providers)**

**Industry Names: BUSN (Any type of business); CMPT (Computers and Office Automation); TELC (Telecommunications )**

**NAICS Codes: 51121 (Software Publishers); 514191 (On-Line Information Services )**

**Special Features: LOB**

? t sl0/free/41-60

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/41 (Item 5 from file: 16)

Gale Group PROMT(R)

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03425377 **Supplier Number: 44768477 (USE FORMAT 7 FOR FULLTEXT)**



**MUSIC ON TERRESTRIAL TELEVISION IS BROUGHT DOWN TO EARTH**

June 18 , 1994

**Word Count:** 953

**Publisher Name:** Miller Freeman UK Ltd.

**Company Names:** \*MTV Europe

**Event Names:** \*600 (Market information - general); 220 (Strategy & planning); 380 (Strategic alliances )

**Geographic Names:** \*4EUUK (United Kingdom )

**Product Names:** \*7814100 (Television Program Production); 4833000 (Television Broadcasting); 4834000 (Cable Television Services); 3652000 (Records & Tapes)

**Industry Names:** ARTS (Arts and Entertainment); BUSN (Any type of business); INTL ( Business, International )

**NAICS Codes:** 51211 (Motion Picture and Video Production); 51312 (Television Broadcasting); 51321 (Cable Networks); 51222 (Integrated Record Production/Distribution )

**Special Features:** LOB; COMPANY

10/8/42 (Item 6 from file: 16)

Gale Group PROMT(R)

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03381710 **Supplier Number:** 44694735 (USE FORMAT 7 FOR FULLTEXT)

**P&G's Artzt: TV advertising in danger: Remedy is to embrace technology and return to program ownership**

May 23 , 1994

**Word Count:** 4463

**Publisher Name:** Crain Communications, Inc.

**Event Names:** \*290 (Public affairs); 240 (Marketing procedures )

**Geographic Names:** \*1USA (United States )

**Product Names:** \*7311000 (Advertising Agencies)

**Industry Names:** ADV (Advertising, Marketing and Public Relations); BUSN (Any type of business )

**NAICS Codes:** 54181 (Advertising Agencies )

**Special Features:** LOB

**Advertising Codes:** 65 Media Planning/Goals; 31 Marketing/Advertising Theory

10/8/43 (Item 7 from file: 16)

Gale Group PROMT(R)

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03097007 **Supplier Number:** 44220225 (USE FORMAT 7 FOR FULLTEXT)

**Advertisers seek opportunities to send individual messages**

Nov 8 , 1993

**Word Count:** 931

**Publisher Name:** Crain Communications, Inc.

**Event Names:** \*240 (Marketing procedures )

**Geographic Names:** \*1USA (United States )

**Product Names:** \*7311000 (Advertising Agencies); 4811000 (Telephone Service)

**Industry Names:** BUSN (Any type of business); ELEC (Electronics )

**NAICS Codes:** 54181 (Advertising Agencies); 51331 (Wired Telecommunications Carriers )  
**Special Features:** LOB

10/8/44 (Item 1 from file: 634)  
San Jose Mercury  
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10225054

**MEDIA GIANTS TAKE ON DIGITAL COPYRIGHT: GROUP WANTS TIVO AND REPLAY TO OBTAIN LICENSING.**

Friday, August 13, 1999  
**Word Count:** 791

10/8/45 (Item 2 from file: 634)  
San Jose Mercury  
(c) 2007 San Jose Mercury News. All rights reserved.  
09243005

**CABLE TV'S MUSCLE GAME DEEP-POCKET NETWORKS CAN SQUEEZE OUT SMALL INDEPENDENTS - AND THE VOICE OF CONSUMERS**

Sunday, August 31, 1997  
**Word Count:** 2,369

**Descriptors:** TELEVISION CONSUMER

10/8/46 (Item 1 from file: 148)  
Gale Group Trade & Industry DB  
(c)2007 The Gale Group. All rights reserved.  
10104646 **Supplier Number:** 20468118 (USE FORMAT 7 OR 9 FOR FULL TEXT )  
**The Global Media: The New Missionaries of Corporate Capitalism. (book reviews)**

March , 1998  
**Word Count:** 2435 **Line Count:** 00193  
**Industry Codes/Names:** BUSN Any type of business; INTL Business, International  
**Descriptors:** Books--Reviews  
**Reviewee:** Herman, Edward S.; McChesney, Robert W.  
**File Segment:** MI File 47

10/8/47 (Item 2 from file: 148)

Gale Group Trade & Industry DB  
(c)2007 The Gale Group. All rights reserved.  
08739965 **Supplier Number:** 18323585 (USE FORMAT 7 OR 9 FOR FULL TEXT )  
**Waiting for bandwidth.**

April , 1996  
**Word Count:** 1271 **Line Count:** 00097  
**Industry Codes/Names:** ARTS Arts and Entertainment  
**Descriptors:** Optical disks--Innovations; Bandwidth--Innovations  
**Product/Industry Names:** 3573226 (Optical & Laser Memories)  
**Product/Industry Names:** 3572 Computer storage devices  
**File Segment:** TI File 148

10/8/48 (Item 3 from file: 148)  
Gale Group Trade & Industry DB  
(c)2007 The Gale Group. All rights reserved.  
08406164 **Supplier Number:** 17838895 (USE FORMAT 7 OR 9 FOR FULL TEXT )  
**Is paid-per-view a vision of the future? (paid-per-view television)**

Jan 1 , 1996  
**Word Count:** 1354 **Line Count:** 00116

**Special Features:** illustration; cartoon  
**Industry Codes/Names:** ADV Advertising, Marketing and Public Relations; TELC Telecommunications  
**Descriptors:** Television broadcasting industry--Forecasts; Television broadcasting-- Innovations  
**Product/Industry Names:** 4833000 (Television Broadcasting)  
**Product/Industry Names:** 4833 Television broadcasting stations  
**File Segment:** TI File 148

10/8/49 (Item 4 from file: 148)  
Gale Group Trade & Industry DB  
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10/8/50 (Item 5 from file: 148)  
Gale Group Trade & Industry DB  
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07531939 **Supplier Number:** 16110949 (USE FORMAT 7 OR 9 FOR FULL TEXT )  
**Fun for the '90s. (China's entertainment industry)(includes related article) (Cover Story)**

Sept-Oct , 1994  
**Word Count:** 4289 **Line Count:** 00353

**Special Features:** illustration; photograph  
**Industry Codes/Names:** INTL Business, International  
**Descriptors:** Entertainment industry--Surveys; China--Business and industry  
**Geographic Codes:** ANCC  
**Geographic Names:** China  
**Product/Industry Names:** 7900000 (Recreation)  
**Product/Industry Names:** 7900 AMUSEMENT & RECREATION SERVICES  
**File Segment:** TI File 148

10/8/51 (Item 6 from file: 148)  
Gale Group Trade & Industry DB  
(c)2007 The Gale Group. All rights reserved.  
06158937 **Supplier Number:** 12793759 (USE FORMAT 7 OR 9 FOR FULL TEXT )  
**FCC puts satellite DAB plan up for comment. (Federal Communications Commission, Digital Audio Broadcasting) (Brief Article)**

Oct 19 , 1992  
**Word Count:** 711 **Line Count:** 00057  
**Company Names:** Satellite CD Radio Inc.--Services  
**Industry Codes/Names:** ARTS Arts and Entertainment  
**Descriptors:** Digital audio broadcasting--Laws, regulations, etc.; Satellite communications services industry--Laws, regulations,  
**Product/Industry Names:** 4899 Communication services, not elsewhere classified  
**File Segment:** TI File 148

10/8/52 (Item 7 from file: 148)  
Gale Group Trade & Industry DB  
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02483119 **Supplier Number:** 03947681 (USE FORMAT 7 OR 9 FOR FULL TEXT )  
**Radio '85 gets an A for effort in Dallas; most who attended came away pleased. (includes related article)**

Sept 23 , 1985  
**Word Count:** 5898 **Line Count:** 00462

**Special Features:** illustration; photograph; portrait  
**Industry Codes/Names:** ARTS Arts and Entertainment  
**Descriptors:** National Association of Broadcasters--Conferences, meetings, seminars, etc. ; National Radio Broadcasters Association--Conferences, meetings, seminars, etc.; Radio broadcasting--Conferences, meetings, seminars, etc.  
**Named Persons:** Mann, Bernie--Addresses, essays, lectures; King, Larry--Achievements and awards; Tart, Chet--Attitudes; Michaels, Randy--Attitudes  
**Product/Industry Names:** 8611 Business associations; 4832 Radio broadcasting stations  
**File Segment:** TI File 148

10/8/53 (Item 8 from file: 148)  
Gale Group Trade & Industry DB  
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02169818 **Supplier Number: 03484287 (USE FORMAT 7 OR 9 FOR FULL TEXT )**  
**The world of TV programing: syndication. (Special Report)**

Oct 22 , 1984  
**Word Count: 15132 Line Count: 01161**  
**Industry Codes/Names:** ARTS Arts and Entertainment  
**Descriptors:** television programs--Management; Television equipment and supplies industry --Marketing  
**Product/Industry Names:** 4833 Television broadcasting stations; 3651 Household audio and video equipment  
**File Segment:** T1 File 148

10/8/54 (Item 1 from file: 20)  
Dialog Global Reporter  
(c) 2007 Dialog. All rights reserved.  
07883407 **(USE FORMAT 7 OR 9 FOR FULLTEXT)**  
**Internet Sites Provide Opportunities for Independent Filmmakers**

October 21, 1999  
**Word Count: 708**  
**Country Names/Codes:** United States of America (US )  
**Regions:** Americas; North America; Pacific Rim  
**Province/State:** California  
**SIC Codes/Descriptions:** 7812 (Motion Picture & Video Tape Production); 7375 (Information Retrieval Services)  
**Naics Codes/Descriptions:** 51211 (Motion Picture & Video Production); 514191 (On-Line Information Services)

10/8/55 (Item 2 from file: 20)  
Dialog Global Reporter  
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07651540 **(USE FORMAT 7 OR 9 FOR FULLTEXT)**  
**Webcasting: Let the Show Begin**

October 15, 1999  
**Word Count: 1362**  
**Descriptors:** Company News; Government News; International Affairs; New Products & Services; Marketing  
**Country Names/Codes:** South Africa (ZA) ; United Kingdom (GB) ; United States of America (US )  
**Regions:** Africa; Sub-Saharan Africa; Europe; European Union; Western Europe; Americas; North America; Pacific Rim  
**SIC Codes/Descriptions:** 2250 (Knitting Mills); 9111 (Executive Offices); 9721 (International Affairs); 3571 (Electronic Computers); 7929 (Bands Orchestras Actors & Entertainment Groups)

10/8/56 (Item 3 from file: 20)

Dialog Global Reporter

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06692788 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Media Giants Team Up Against San Jose, Calif.-Area Digital Technologies**

August 13, 1999

**Word Count:** 767

**Company Names:** News Corp Ltd; Time Warner Inc; Disney Enterprises Inc; CBS Corp

**Descriptors:** Patents Licensing & Standards; Company News

**Country Names/Codes:** United States of America (US )

**Regions:** Americas; North America; Pacific Rim

**Province/State:** California

**SIC Codes/Descriptions:** 7812 (Motion Picture & Video Production)

10/8/57 (Item 4 from file: 20)

Dialog Global Reporter

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04434965 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**USA: Trimark deal with broadcast.com to broadcast films via internet**

February 24, 1999

**Word Count:** 639

**Company Names:** Trimark Holdings Inc

**Descriptors:** Patents Licensing & Standards; Company News

**Country Names/Codes:** United States of America (US )

**Regions:** Americas; North America; Pacific Rim

**SIC Codes/Descriptions:** 7922 (Theatrical Producers & Entertainers); 7375 (Information Retrieval Services); 7812 (Motion Picture & Video Production); 9720 (International Affairs)

10/8/58 (Item 5 from file: 20)

Dialog Global Reporter

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02133677 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Look To Give Access To Digital TV For \$19.95 A Month**

July 07, 1998

**Word Count:** 515

**Descriptors:** New Products & Services

10/8/59 (Item 6 from file: 20)

Dialog Global Reporter

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01832372 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**BellSouth Brings New Era of Home Entertainment Service to**

June 04, 1998

**Word Count:** 559

**Company Names:** Bellsouth Corp.

**Descriptors:** New Products & Services; Equities Market

**Country Names/Codes:** United States of America (US )

**Regions:** North America

**Province/State:** Georgia

**SIC Codes/Descriptions:** 4810 ( Telephone Communications); 3661 ( Telephone & Telegraph Apparatus)

>>>W: "FREE" is not a valid format name in file(s): 347-349

? t s10/free/61-89

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/72 (Item 1 from file: 635)

Business Dateline(R)

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0786118 97-44728

**New Internet video system**

**Publication Date:** 970210

**Word Count:** 551

**Dateline:** Seattle, WA, US, Pacific

**Company Names:** Progressive Networks, Seattle, WA, US, SIC:7372,

**Classification Codes:** 8302 (Software and computer services); 7500 (Product planning & development)

**Descriptors:** Software industry; Product introduction

10/8/73 (Item 1 from file: 570)

Gale Group MARS(R)

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01837601 **Supplier Number:** 58617053 (USE FORMAT 7 FOR FULLTEXT)

**SHOWBIZ MIRED IN DOT.CALM.(entertainment companies plan to launch Web sites)**

Jan 3 , 2000

**Word Count:** 1776

**Publisher Name:** Cahners Publishing Company

**Event Names:** \*220 (Strategy & planning )

**Geographic Names:** \*1USA (United States )

**Product Names:** \*4811520 (Online Services)

**Industry Names:** ARTS (Arts and Entertainment); BUSN (Any type of business )

**Naics Codes:** 514191 (On-Line Information Services )

**Advertising Codes:** 31 Marketing/Advertising Theory

10/8/74 (Item 1 from file: 492)  
Arizona Repub/Phoenix Gaz  
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10014038

**FREE LONG-DISTANCE PHONE CALLS\* \*THE CATCH: YOU MUST LISTEN TO ADS**

Thursday, January 14, 1999  
**Word Count:** 895

**Descriptors:** UTILITIES; CHANGE

10/8/75 (Item 1 from file: 631)  
Boston Globe  
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01596703

**INTERIORS PUTTING HIGH TECH IN STYLE**

FRIDAY June 10, 1983  
**Word Count:** 1,482

10/8/76 (Item 2 from file: 631)  
Boston Globe  
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00642673

**COMMERCIALS DON'T HURT HERO' THE MEASURE OF A FILM'S QUALITY IS WHETHER YOU MIND THE AD**

SUNDAY October 4, 1981  
**Word Count:** 880

10/8/77 (Item 3 from file: 631)  
Boston Globe

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00599690

**THE MOST FOR YOUR MONEY BROKE? YOU CAN STILL HAVE A NIGHT ON THE TOWN**

THURSDAY March 5, 1981



**Word Count:** 1,706

**Descriptors:** BOSTON GLOBE SERIES: THE MOST FOR YOUR MONEY; PART FOUR(4)

10/8/78 (Item 1 from file: 633)

Phil.Inquirer

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06654058

**PAY TV ACTS TO HALT DECLINE IN CUSTOMERS NETWORKS OFFERING MULTIPLE CHANNELS AT NO EXTRA COST.**

TUESDAY June 2, 1992

**Word Count:** 1,244

**Descriptors:** TELEVISION; FINANCE; STATISTIC; DECREASE; COST

10/8/79 (Item 2 from file: 633)

Phil.Inquirer

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02024194

**REVOLUTION ON THE FM RADIO BAND**

SUNDAY May 8, 1983

**Word Count:** 4,207

**Descriptors:** MEDIA; PHILADELPHIA; PROFILE

10/8/80 (Item 1 from file: 638)

Newsday/New York Newsday

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06680084

**TV: A LIFE DISPATCHES FROM A COUCH IN QUEENS, WHERE ONE BRAVE SOUL SPENT 24 HOURS IN THE COMPANY OF 150 CHANNELS AND ONE ZAPPER. SIDEBAR: THEY'VE SEEN THE FUTURE (SEE END OF TEXT)**

Thursday June 25, 1992

**Word Count:** 3,361

**Descriptors:** CABLE TELEVISION; INDUSTRY; COVER

10/8/81 (Item 2 from file: 638)  
Newsday/New York Newsday  
(c) 2007 Newsday Inc. All rights reserved.  
06662291

**PERSUADING CABLE WATCHERS TO PAY THE PRICE - AGAIN PREMIUM CHANNELS,  
REACTING TO DWINDLING AUDIENCE, TO TRY 3-FOR-1 PROGRAM STRATEGY**

Sunday June 7, 1992  
**Word Count:** 978

**Descriptors:** CABLE TELEVISION; INDUSTRY

10/8/82 (Item 1 from file: 641)  
Rocky Mountain News  
(c) 2007 Scripps Howard News. All rights reserved.  
10214046

**THE CABLE CORPS TCI INSTALLERS CLIMB LADDERS, LEARN THE BIBLE OF THE BUSINESS**

Monday, August 2, 1999  
**Word Count:** 3,176

**Descriptors:** CABLE; TELEVISION; EDUCATION; PROFILE; STATISTIC

10/8/83 (Item 1 from file: 703)  
USA Today  
(c) 2007 USA Today. All rights reserved.  
07251014

**NPR'S MARK OF DISTINCTION**

WEDNESDAY September 8, 1993  
**Word Count:** 289

**Descriptors:** NATIONAL PUBLIC RADIO; NPR; NON PROFIT; SUBJECT TERMS: RADIO; ADVERTISING

10/8/84 (Item 1 from file: 714)  
(Baltimore) The Sun  
(c) 2007 Baltimore Sun. All rights reserved.  
09722044

**Comcast rolls out digital cable Television: More channels and more control are a two of the advantages of this new technology.**

Monday August 10, 1998

**Word Count:** 1,080

10/8/85 (Item 1 from file: 735)

St. Petersburg Times

(c) 2007 St. Petersburg Times. All rights reserved.

06652046

**FOR MANY, PAY TV HAS LOST ITS APPEAL**

SUNDAY May 31, 1992

**Word Count:** 893

**Descriptors:** TELEVISION; BUSINESS; DECREASE

10/8/86 (Item 1 from file: 47)

Gale Group Magazine DB(TM)

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05496568 **Supplier Number:** 57011102 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**The Big Media Game Has Fewer and Fewer Players.(impact of consolidation on journalistic integrity)**

Nov , 1999

**Word Count:** 4557 **Line Count:** 00359

**Descriptors:** Mass media industry--Analysis; Mass media--Political aspects; Alternative press--Analysis; Conglomerate corporations--Political aspects; Horizontal integration--Political aspects; Television broadcasting of news--Political aspects

**File Segment:** MI File 47

10/8/87 (Item 2 from file: 47)

Gale Group Magazine DB(TM)

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05480265 **Supplier Number:** 56952169 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**Men, Music, and Marketing at Q104.3 (WAXQ-FM New York)(1).**

Winter , 1998

**Word Count:** 9963 **Line Count:** 00780

**Descriptors:** WAXQ, New York, New York (Radio)--Social policy; Sexism--Economic aspects; Radio stations--Management; Stereotype (Psychology) in mass media--Social aspects

**File Segment:** AI File 88

10/8/88 (Item 3 from file: 47)

Gale Group Magazine DB(TM)

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04696458 **Supplier Number:** 19042642 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**Spring 1997: the countdown begins.**(the announcement of spring books for 1997 is introduced, as emphasis on the approaching millennium is becoming a more prevalent topic throughout the various categories)(Brief Article)

Jan 20 , 1997

**Word Count:** 99948 **Line Count:** 08312

**Special Features:** illustration; other

**Descriptors:** Books--Marketing; Publishing industry--Planning

**Product/Industry Names:** 2731000 (Book Publishing)

**SIC Codes:** 2731 Book publishing

**File Segment:** MI File 47

10/8/89 (Item 4 from file: 47)

Gale Group Magazine DB(TM)

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02441998 **Supplier Number:** 03027554 (USE FORMAT 7 OR 9 FOR FULL TEXT )

**Why the networks will survive cable; the obituaries are premature.**

Dec , 1983

**Word Count:** 4011 **Line Count:** 00316

**Special Features:** illustration; cartoon

**Company Names:** ABC Video Enterprises Inc.--Management; Benton and Bowles Inc.--Surveys; McHugh and Hoffman Inc.--Surveys

**Descriptors:** National Association of Broadcasters--Surveys; National Cable Television Association--Management; telecommunication systems--Economic aspects; Television equipment and supplies industry--Analysis; Cable television-- Economic aspects

**Named Persons:** Wheeler, Thomas E.--Management; Granath, Herbert A.--Management; Jankowski, Gene F.--Management; Tinker, Grant--Management

**SIC Codes:** 3651 Household audio and video equipment

**File Segment:** MI File 47

>>>W: "FREE" is not a valid format name in file(s): 347-349

10/8/79 (Item 2 from file: 633)

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05496568 **Supplier Number:** 57011102 (USE FORMAT 7 OR 9 FOR FULL TEXT )  
**The Big Media Game Has Fewer and Fewer Players.(impact of consolidation on journalistic integrity)**

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05480265 **Supplier Number:** 56952169 (USE FORMAT 7 OR 9 FOR FULL TEXT )

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**File Segment:** AI File 88

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## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L2	5	("5512730"   "5532735"   "5592551"   "5610653"   "5938426").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/06/10 08:08
L3	51	("5838314").URPN.	USPAT	OR	ON	2007/06/10 08:08
L4	0	L2 and L3	USPAT	OR	ON	2007/06/10 08:08
L5	56	L2 or L3	USPAT	OR	ON	2007/06/10 08:10
L6	1873	705/26.ccls.	USPAT	OR	ON	2007/06/10 08:10
L7	858	705/27.ccls.	USPAT	OR	ON	2007/06/10 08:14
L8	1821	705/27.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/10 08:14
L9	5637	705/26.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/10 08:14
S1	2	"20010047338".pn. and (royalt\$3 or fee or license or paid or cash or cashless or fee-based or pay\$5 or credit\$3 or debit\$3 or bill\$3 or invoic\$3 or charg\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 17:15
S2	1	"20010047338".pn. and ((royalt\$3 or fee or license or paid or cash or cashless or fee-based or pay\$5 or credit\$3 or debit\$3 or bill\$3 or invoic\$3 or charg\$3) same (customer or user or consumer or shopper or buyer or purchaser))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 14:40
S3	1	"20010047338".pn. and ((royalt\$3 or free or fee or license or paid or cash or cashless or fee-based or pay\$5 or credit\$3 or debit\$3 or bill\$3 or invoic\$3 or charg\$3) same (customer or user or consumer or shopper or buyer or purchaser))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 14:47
S4	32	(movie or music or game) with (free) with (listen\$3 or view\$3) with (advertisement or message)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 14:53

Note: Titles abstracts, KWIC's ; full text reviewed as necessary - Rwp 6/10/07

## EAST Search History

S5	73	(content) with (free or prepaid or pre-paid) with (listen\$3 or view\$3) with (commerical or marketing or ad or advertisement or message)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 14:58
S6	126	((content or music or movie or software or ((digital or electronic) adj work)) near5 (free or prepaid or pre-paid or without adj charg\$3)) same ((listen\$3 or view\$3) with (commerical or marketing or ad or advertisement or message))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 15:07
S7	2	"5838314".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 15:07
S8	51	("5838314").URPN.	USPAT	OR	ON	2007/06/10 08:08
S9	1	"0913789".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/06/05 17:15

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	6586	705/26-27.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:26
S2	4503	705/14.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:26
S3	2394	(sponsor-paid or advertiser-paid or promoter-paid or manufactuer-paid or seller-paid or company-paid or creator-paid or provider-paid or author-paid or musician-paid or ((sponsor or advertiser or promoter or manufacuter or seller or retailer or creator or provider or author or musician) near3 (pay\$5 or paid or provided)) or sponsor-provided or advertiser-provided or promoter-provided or manufacturer-provide or seller-provided or company-provide or creator-provide or author-provided or musician-provided) same ((access\$3 or deliver\$3 or us\$3) with (content or music or movie or recording or book or rental or track or record or ((digital or electronic) adj work)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:36
S4	1326	(sponsor-paid or advertiser-paid or promoter-paid or manufactuer-paid or seller-paid or company-paid or creator-paid or provider-paid or author-paid or musician-paid or ((sponsor or advertiser or promoter or manufacuter or seller or retailer or creator or provider or author or musician) near3 (pay\$5 or paid or provided)) or sponsor-provided or advertiser-provided or promoter-provided or manufacturer-provide or seller-provided or company-provide or creator-provide or author-provided or musician-provided) with ((access\$3 or deliver\$3 or us\$3) with (content or music or video or movie or recording or book or ip or (intellectual adj property) or track or record or ((digital or electronic) adj work)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:39

Note: Titles, abstracts, Kwik's 'full text reviewed as necessary' - KAP 6/10/07

## EAST Search History

S5	854	(sponsor-paid or advertiser-paid or promoter-paid or manufactuer-paid or seller-paid or company-paid or creator-paid or provider-paid or author-paid or musician-paid or ((sponsor or advertiser or promoter or manufacuter or seller or retailer or creator or provider or author or musician) near3 (pay\$5 or paid or provided)) or sponsor-provided or advertiser-provided or promoter-provided or manufacturer-provide or seller-provided or company-provide or creator-provide or author-provided or musician-provided) with ((access\$3 or deliver\$3 or us\$3) with (content or music or video or movie or recording or book or ip or (intellectual adj property) or track or record or ((digital or electronic) adj work))) and (promotion\$3 or advertis\$5 or marketing)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:42
S6	425	S5 and "705"/\$.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:42
S7	316	(sponsor-paid or advertiser-paid or promoter-paid or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided))) with ((access\$3 or deliver\$3 or us\$3) with (content or music or video or movie or recording or book or ip or (intellectual adj property) or track or record or ((digital or electronic) adj work)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:48
S8	316	(sponsor-paid or advertiser-paid or promoter-paid or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided))) with ((access\$3 or deliver\$3 or us\$3) with (content or music or video or movie or recording or book or ip or (intellectual adj property) or track or record or ((digital or electronic) adj work))) and (advertiser\$4 or promot\$5 or marketing or sponsor\$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 14:50

## EAST Search History

S9	237	(sponsor-paid or advertiser-paid or promoter-paid or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided))) with ((access\$3 or deliver\$3 or us\$3) with (content or music or video or movie or recording or book or ip or (intellectual adj property) or track or record or ((digital or electronic) adj work))) and (advertiser\$4 or promot\$5 or marketing or sponsor\$5) and (royalt\$3 or fee)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 15:22
S10	287	(sponsor-paid or advertiser-paid or promoter-paid or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided))) with (access\$3 or deliver\$3 or us\$3 or download\$3) with (content or music or video or movie or book or ip or (intellectual adj propert\$3) or ((sound or audio) adj track) or album or ((digital or electronic) adj (content or work)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:50
S11	7	(sponsor-paid or sponsor-subsidiz\$3 or advertiser-paid or advertiser-subsidiz\$3 or promoter-paid or promoter-subsidiz\$3 or marketer-paid or marker-subsidiz\$3 or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided or subsid\$5))) with (access\$3 or deliver\$3 or us\$3 or download\$3) with ((digital or electronic) adj (content or work))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:27
S12	287	(sponsor-paid or advertiser-paid or promoter-paid or ((sponsor or advertiser or promoter) near3 (pay\$5 or paid or provided))) with (access\$3 or deliver\$3 or us\$3 or download\$3) with (content or music or video or movie or book or ip or (intellectual adj propert\$3) or ((sound or audio) adj track) or album)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:31
S13	2	"5838314".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:51
S14	2	"5838314".pn. and (free or pay\$5 or fee-based or paid or "fig. 7a")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:52

## EAST Search History

S15	2	"5838314".pn. and (free or pay\$5 or fee-based or paid or "fig. 7a" or "7a-7c")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:53
S16	1	"5838314".pn. and (free or "fig. 7a" or "7a-7c")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 15:07
S17	2	"5838314".pn. and (fee or royalt\$3 or charg\$3 or debit\$3 or credit\$3 or commission or rate)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:55
S18	2	"5838314".pn. and (fee or royalt\$3 or charg\$3 or debit\$3 or credit\$3 or commission or rate or pay\$5 or paid or bill\$3 or invoic\$3 or settl\$6)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:58
S19	2	"5838314".pn. and ((fee or royalt\$3 or charg\$3 or debit\$3 or credit\$3 or commission or rate or pay\$5 or paid or bill\$3 or invoic\$3 or settl\$6) same (advertiser\$2 or market\$3 or promoter\$2 or sponsor\$5 or program\$5 or content or movie or video))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 16:59
S20	1	"5838314".pn. and ((fee or royalt\$3 or charg\$3 or debit\$3 or credit\$3 or commission or rate or pay\$5 or paid or bill\$3 or invoic\$3 or settl\$6) same (advertiser\$2 or market\$3 or promoter\$2 or sponsor\$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 17:00
S21	1	"5838314".pn. and ((fee or royalt\$3 or charg\$3 or debit\$3 or credit\$3 or commission or rate or pay\$5 or paid or bill\$3 or invoic\$3 or settl\$6) with (advertiser\$2 or market\$3 or promoter\$2 or sponsor\$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 17:23
S22	49	("5838314").URPN.	USPAT	OR	ON	2007/05/09 17:04
S23	2	"5838314".pn. and (log\$4 or activit\$3 or previous\$3 or prior or use\$5 or histor\$6 or past or habit or profil\$3 or audit\$3 or action)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 17:25

## EAST Search History

S24	2	"5838314".pn. and (password or code or pin or authoriz\$6 or identif\$8 or access\$3 or login or regist\$7 or pass-word or passcode or pass adj (word or code))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 17:35
S25	1	"5838314".pn. and (network or lan or wan or internet)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 17:35
S26	5	neilsen.in. with ("j." or jakob).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 18:22
S27	1	(pre-paid adj (access or link)) and (sun.as. with microsystems.as.)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/09 18:23
S28	1	"5838314".pn. and (predetermin\$3 or pre-determin\$3 or criteria or threshold or level or number or times or limit\$8 or preset or pre-set or prevent\$7 or maxim\$8 or minim\$6)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 15:52
S29	2	"5838314".pn. and (demographic\$4 or profil\$3 or histor\$3 or preference or habit or previous\$3 or taste or select\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:32
S30	2	"5838314".pn. and (fee or pay\$5 or royalt\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:01
S31	1	"5838314".pn. and (fee or royalt\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:02
S32	1	"5838314".pn. and ((fee or royalt\$3 or pay\$5 or licens\$3 or copyright) same (holder or rights or rightsholder or creator or author or distribut\$4))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:32
S33	2	"5838314".pn. and (usage or log\$4 or audit\$3 or profil\$3 or histor\$3 or preference or habit or previous\$3 or taste or select\$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:35

## EAST Search History

S34	2	"5838314".pn. and ((sponsor\$5 or advertis\$5 or sponsor-determined or advertiser-determined) with (determin\$6 or select\$4 or decid\$3))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 16:53
S35	1	"5838314".pn. and (sampl\$3 or snip\$5 or thumbnail or clip or exerpt or preview\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 17:24
S36	2	"5838314".pn. and (interactiv\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/13 10:44
S37	2	"20010047338".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 20:18
S38	2	"20010047338".pn. and (number or quer\$5 or maxim\$8 or less or greater or minim\$8 or predetermin\$3 or pre-determin\$3 or preset or pre-set or compar\$7)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 20:22
S39	1	"20010047338".pn. and (verif\$8)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 20:35
S40	1	"20010047338".pn. and (verif\$8 or number)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 20:42
S41	1	"20010047338".pn. and (updat\$3)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/11 20:42
S42	2	"5838314".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/13 10:40
S43	54	("5512730"   "5532735"   "5592551"   "5610653"   "5938426").PN. OR ("5838314").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/05/13 10:43



## EAST Search History

S44	2408	(sponsor-paid or advertiser-paid or promoter-paid or manufactuer-paid or seller-paid or company-paid or creator-paid or provider-paid or author-paid or musician-paid or ((sponsor or advertiser or promoter or manufacuter or seller or retailer or creator or provider or author or musician) near3 (pay\$5 or paid or provided)) or sponsor-provided or advertiser-provided or promoter-provided or manufacturer-provide or seller-provided or company-provide or creator-provide or author-provided or musician-provided) same ((access\$3 or deliver\$3 or us\$3) with (content or music or movie or recording or book or rental or track or record or ((digital or electronic) adj work)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/13 10:44
S45	7	S44 and S43	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/05/13 10:45